



# Gaithersburg-Germantown Chamber of Commerce, Inc.

- Enhance Your Membership Listing!
- Advertise With Us!
- Email Blast Advertising Opportunities
- Website Advertising Opportunities

## NEW Options to Enhance Your Online Directory Listing

The GGCC offers its members many opportunities to **get in front** of their ideal markets through our **new online membership directory**.



We encourage all Chamber members to consider the added benefits!

Increase the Value of Your Business!

Alphabetical Listing

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Map

• Nonprofit Organizations

With the **Online Business Directory** you can easily customize or create enhanced Member listings which may optionally include a colored background, company logo, map of your business and more.

**Get Started Today.**  
Contact us at [lrowles@ggchamber.org](mailto:lrowles@ggchamber.org) to learn more!

## Enhance Your Listing Opportunities!

**Enhanced Online Listing:** For **\$100** per year, your listing will stand out among the others with your full color logo and background behind your listing.

**Social Media Listing Links:** For **\$50** per year, you can add your social media links (Facebook, Twitter, LinkedIn and You Tube) to your online profile.

**Map Link:** For **\$50** per year, you can add a map that links to your location on your individual listing.

**Gold Enhancement Package:** For **\$150**, you will receive a listing with basic information with all links (including email link, phone links, online link types for social networking) and a business logo.

**Platinum Enhancement Package:** For **\$175**, you will receive a custom colored background, basic information with all links (including email link, phone links, online link types for social networking), include rep information, map link, a business logo with a link to your website and a narrative description.

## Website Advertising Opportunities (*Limited Space Available*)

**Category Sponsorship:** For **\$195** for six months, your ad will appear as the category sponsor within the online directory. Cost for 12 months: **\$250**.

**Web Site Home Page Major Sponsor:** **\$995** for 12 months or **\$595** for 6 months. Major sponsor ads are visible at all times while browsing [www.ggchamber.org](http://www.ggchamber.org). Major sponsors receive: 1) A static ad built into the home page frame (always visible, regardless of the link you are browsing); and 2) A click feature on the static ad which opens to a full screen ad that may be linked to the advertiser's web site at no additional cost. Available on a first-come, first-serve basis with first option to renew.

**Badge Ad - Home Page:** **\$425** for 12 months and **\$275** for 6 months. Badge ads, like major sponsor ads, are built into the home page frame. They remain visible at all times while browsing [www.ggchamber.org](http://www.ggchamber.org). A different badge ad will appear every three to five seconds. Because these ads are changing, they capture the eye of the browser. Badge ads may be linked to the advertiser's web site at no additional cost. Limited Space, First Come, First Serve.

**Banner Ad:** **\$395** for 12 months and **\$295** for 6 months. Each link off the home page and at the footer of each web page will be preceded by a banner ad to appear at the top of the page that displays information about the link heading.

**Weekly Email Blast Opportunity:** Your ad will be located in our weekly email blast which is sent to over 2,000+ subscribers. The ad spec size is 5 ¾" wide x 2 1/4" high. The ad needs to be camera-ready & must be submitted as a .jpeg Send the ad to [lrowles@ggchamber.org](mailto:lrowles@ggchamber.org) by the 20th of the month prior to the month you want to be the Email Blast sponsor. We will link the sponsor ad to your website. Our average open rate is between 30-35% (exceeds our industry average). Click through rate is between 4-5% (exceeds our industry average). The cost is **\$100** per ad for Members & **\$200** per ad for Non-Members. One time run, one time month capacity. Only one sponsor per blast, only one opportunity per month per business, space is limited.

### How to Proceed

We are genuinely excited about this innovative and groundbreaking project. We respectfully encourage and greatly appreciate your support. This well distributed community resource will be more valuable to you, our members, our chamber and our community if you participate.

**If you are interested in any of the above opportunities, contact us at 301.840.1400 x14 or [lrowles@ggchamber.org](mailto:lrowles@ggchamber.org).**