



Gaithersburg-Germantown  
Chamber of Commerce, Inc.

# PATHWAYS TO BUSINESS SUCCESS

WOMEN AND MINORITY  
ENTREPRENEURS TAKE IT  
TO THE NEXT LEVEL!

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For Start-Up &  
Expanding  
Businesses

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Launching  
November 2021

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## Eligibility Criteria

### Track 1 – Early Venture

- Already in business or plan to launch by March 31, 2022
- Has a business name
- Has a business concept
- 51% woman-owned or minority-owned
- Located Upcounty\*

### Track 2 – Established Businesses

- In business for 18 months - 3 years
- Has a business plan
- Has a Tax ID # if appropriate
- Is in good standing with the State of Maryland by the start of the program\*\*
- 51% woman-owned or minority-owned
- 51% time occupation for owner
- Located Upcounty\*

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There are no targeted industries, the program will seek a mix of business types. Businesses can be home-based or have a physical location.

Participants will be expected to fully participate in the workshops and facilitated resource group meetings to receive Chamber membership.

\*Upcounty includes Gaithersburg, Germantown, Clarksburg, Damascus, North Potomac, Darnestown, Poolesville and smaller surrounding communities.

**More Info:** <https://bit.ly/3nVXRlh>

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