



Gaithersburg-Germantown  
Chamber of Commerce, Inc.

# Sponsorships



Gaithersburg-Germantown Chamber of Commerce  
910 Clopper Road • Suite 205N • Gaithersburg, MD 20879



{special}

**THANKS**

to our sponsors



# SPONSORSHIP OPPORTUNITIES

**Growing Jobs.  
Serving as a Voice for Business.  
Fostering Member Prosperity.  
Increasing the Value of Your Business  
That's what the Gaithersburg-Germantown  
Chamber is all about!**

The GGCC implements a number of programs and initiatives that support our mission of building community through business.

Because the Chamber is a not-for-profit organization with limited funds, the Chamber does much of its work through the generosity of its members and business partners. We rely on your support to execute our program of work. The opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company and help position you as a leader in the business community. Please join us in this endeavor to create opportunities for business growth. Thank you.

Laura Rowles, Director of Events & Marketing  
301.840.1400 x14 or [lrowles@ggchamber.org](mailto:lrowles@ggchamber.org)

## **Corporate Sponsor Exclusive Package \$4,000**

### **Corporate Sponsor Benefits Include: EVENTS**

- **Introduction of Sponsors:** Your company's name will be announced at each event, along with other corporate sponsors.
- **Event Signage:** Your logo included on GGCC Corporate Sponsor Banner which is displayed at all Chamber events including networking breakfasts, lunches, "after-fives" and special events, and in our conference room.
- **Event Tickets:** Two tickets to one special event - either public safety breakfast, seminar or wine tasting only.

### **SPECIAL MARKETING**

- **Chamber Letterhead:** Your company logo is included on the Chamber's letterhead. Thousands of individuals and businesses will see your logo in the Chamber's daily correspondence, publicity, membership recruitment and retention activities.
- **Community Guide and Membership Directory:** Corporate Sponsor logos are displayed near the front of the book, which is distributed to 5000 local residents and businesses and included in relocation packets mailed nationwide, plus a second category listing.
- **Conference Room Signage:** Corporate Sponsor Banner displayed in our Conference Room.

## Corporate Sponsorship


### Corporate Sponsor Exclusive Package \$4,000

- **Website:** Your company, along with other corporate sponsors receive a special “Corporate Sponsors” link on the Chamber’s home page. Corporate sponsors also have an enhanced, highlighted member listing in the member directory on the GGCC website. Visit [www.ggccchamber.org](http://www.ggccchamber.org)
- **GGCC Marketing Brochure:** Includes the logos of all our Corporate Sponsors. We are proud of our Corporate Sponsors!
- **Online Directory:** Enhanced listing in directory, including a full color logo, background behind your listing, social media links, email & phone links, rep information, map link, link to your website and a business narrative.

### OTHER RESOURCES

- **Member Mailing Labels / Excel Spreadsheet:** Use the membership list to promote your business or service directly to other Chamber members. Upon request, you can receive the membership list on pressure sensitive labels two times per year.
- **GGCC Conference Room:** Complementary use of Conference Room for two (2) full days during the calendar year.





## Special Event Sponsorship

### Special Event Sponsorship \$1,000

#### Event Benefits

- **Event Admission:** One ticket to the Expo, Wine Tasting & Public Safety Awards breakfast. Use the opportunity to promote your business.
- **Event Signage:** The Special Events Sponsor banner is displayed in a prominent location at all the 2019 Special Events.
- **Introduction of Sponsors:** Your company's name will be announced at each Special Event.

#### Special Marketing Benefits


- **GGCC Marketing Publications:** Includes the company name and/or logo on all the Special Events promotional flyers, brochures, etc.

#### Other Resource Benefits

- **Member Mailing Labels:** Upon request, you may receive up to two sets of Chamber member mailing labels. You can use the membership list to promote your business, a service you are offering or a special promotion. (excel spreadsheet with addresses only is included).
- **GGCC Conference Room:** Complimentary use of the GGCC Conference Room for two (2) full days during the calendar year. Please contact the GGCC staff in advance to make arrangements.

**Special Events Include:** Wine Tasting, Public Safety Award Breakfast, EXPOsure, Celebration Dinner / Gala & Golf.

\*Sponsorship Pricing Subject to Change.



## Young Professionals Sponsorship

### **Young Professional Group Sponsorships**

#### **Title Sponsorship: \$1,000**

- Logo hyperlinked on the young professional page on the Chamber website
- Business listed on all young professional events denoting title sponsorship
- Opportunity for one minute speaking time at each event
- (2) tickets to the YPG seminar & anniversary picnic (picnic only)
- Logo displayed at each young professional event
- Complete list of Chamber Members with mailing addresses once a year

#### **Membership Picnic Title Sponsor: \$300**


- Company logo on social media accounts, marketing materials and tournament page website
- Ability to set up table at event to promote your company
- Opportunity for one minute speaking time at the event
- One cornhole team & dinner for two at the Membership Picnic

#### **YPG Happy Hour Sponsor**

- Sponsored event is publicized in the monthly Mark Your Calendar flyers
- Publicized on broadcast e-mails, on our events web page & social media sites
- Ability to display one piece of company literature material and giveaways at the event
- Company name hyperlinked on the event page on the Chamber website
- Business will provide appetizers for the duration of the event to attendees; open, cash or first-round on you bar; complementary soft drinks
- Gift card donation for a door prize
- Opportunity for one minute speaking time at the event

**Additional sponsorships available for community service events & annual picnic.**



A banner image with a dark, abstract geometric pattern in shades of blue and grey. A white rectangular box is centered over the image, containing the text "Networking Event Sponsorship".

## Networking Event Sponsorship

### Networking Event Sponsorship

#### **Benefits of Sponsoring a Networking Event:**

- Sponsored event is publicized in the monthly Mark Your Calendar flyers.
- Sponsored event is publicized in the Event Press Release (paid events only)
- Two Free sets of GGCC membership mailing labels.
- Publicized on broadcast e-mails & on social platforms
- Promotional announcements at events leading up to your sponsored event.
- Sole right to distribute material at your event: set up displays; hand-outs; special door prizes by your company; Speak up to 5 minutes about your company; hang banners/signs; promote your business.
- List of attendees from your sponsored event
- GGCC keeps track of all registrations before and during event.
- GGCC takes pictures of your event for your records and for publication.
- Pictures of your event will be posted at [postimage.org](http://postimage.org)

#### **Sponsor Provides to GGCC**

- Digital company logo (sent via email)
- "Web-ready" company logo 40k or less
- Two or three sentence written description of company
- List of company employees (with titles) attending sponsored event
- Signed letter of sponsorship agreement – immediately after receiving it.
- Payment at least 3 months prior to your event (where applicable)



## Networking Event Sponsorship

### Networking Event Sponsorship

#### Additional Suggestions for Sponsors

- Sponsor provides door prizes--advertise special prizes in advance
- Handouts or “goody bags”
- Invite your clients to GGCC networking events
- Take advantage of display opportunities for your business
- GGCC Staff member will meet with you well in advance to help you maximize your plans and preparations to wow your fellow Chamber members and guests!

#### Cost of Sponsorship

Event Type	Cost to Sponsor	Cost to Mem-bers	Sponsor Responsibilities
Business Networking Before Nine (BNBN)	\$250	Free	Provide the site and food
Business Networking After Five (BNAF)	\$300	Free	Provide the site and food
Business Card Exchange Lunch (BCEL)	Full Lunch for 30-75 people	Registration Fee	-Provide the site and food -Donate Registration fees to the Chamber



\*Sponsorship Pricing Subject to Change

## New Member Orientation Sponsorship

### New Member Orientation Sponsorship

The Chamber New Member Orientation is a small way of showing our appreciation to those joining our wonderful organization!

It also gives us the opportunity to get to know you better and to explain how the GGCC can help you “Increase the Value of Your Business”.



As a sponsor of a New Member Orientation Session, we ask that you provide breakfast refreshments for up to 20-30 people.

You will gain exposure in the following ways:

- Identified as the Sponsor of the New Member Orientation in special e-announcements to our members
- Opportunity to speak (up to one-minute) to those in attendance to introduce your business to other GGCC members prior to introductions
- Special thank you as sponsor



## Public Safety Awards Sponsorship

### Public Safety Awards Sponsorship

Please support your local law enforcement and fire-rescue workers by sponsoring them to attend the breakfast. The breakfast is held in July.



#### **Title Sponsor: \$1500**

The Title Sponsor comes with a table of 8; breakfast; sponsor speaking time at the event; marketing recognition including website, press releases, email blasts, social media thank you and recognition from podium & in the program.



#### **Shining Silver Sponsor: \$550**

The Shining Silver Sponsor includes two tables of 8 (8 seats for your company and 8 seats for awardees); breakfast; marketing recognition including website, press releases, email blasts, social media thank you and recognition from podium & in the program.



#### **Table Sponsor: \$300**

Your sponsorship includes a table of 8 (4 seats for your company and 4 seats for awardees); table sign; breakfast & recognition in the program

#### **PS Official Sponsor: \$35**

For an additional \$35, or for those who can't make the event, you can sponsor a police or firefighter's breakfast and award.

#### **Gift Sponsor**

Donate at least (5) \$25 gift cards & receive recognition as a sponsor online and in the program.

## Business Golf Sponsorship

### Business Golf Classic Sponsorship

#### Sponsorships

Golfer Gift (2 Businesses)	\$3,700
Award Reception Sponsor	\$2,000
Tournament Sponsor	\$1,900
Tournament Sponsor Early Bird	\$1,650
Lunch	\$1,700
Beverage Cart	\$700 (2 available)

#### Contests

- Golf Balls with Company Logo-----\$650
- Putt-A-Rama Contest (includes practice balls)-----\$400
- Beat the Pro-----\$350
- Driving Range ----- \$300 (2 available)
- Hole in One-----\$250
- Longest Drive Men ----- \$250
- Longest Drive Women ----- \$250
- Closest to the Pin Men-----\$250
- Closest to Pin Women ----- \$250
- Tee Box Sponsor ----- \$105 (10 available)
- Tee Sponsor & Award Reception Attendee-----\$75

#### Golfers

- Foursome-----\$700
- Foursome Early Bird-----\$650
- Twosomes-----\$375
- Single Golfer-----\$200
- Single Golfer Early Bird-----\$175



\*Sponsorship Pricing Subject to Change / Additional Benefits Not Listed

## Celebration Dinner Sponsorship

### Celebration Dinner Sponsorship

#### **Title Sponsor: \$3,000**

- Priority Seating for ten
- Sponsor speaking time at the event

#### **Gold Sponsor: \$2,000**

- Priority Seating for eight

#### **Silver Sponsor: \$1200**

- Six Annual Dinner Tickets

#### **Bronze Sponsor: \$800**

- Four Annual Dinner Tickets

#### **Friend Sponsor: \$300**

- Two Annual Dinner Tickets

#### **Small Business of the Year Table Sponsor: \$1,500**

- Seating for table of eight (two seats are slotted for the winner and guest)
- Opportunity to be present the award on stage during award presentation

#### **Young Professional of the Year Table Sponsor: \$1,500**

- Seating for table of eight (two seats are slotted for the winner and guest)
- Opportunity to be present the award on stage during award presentation

#### **Tickets**

- Individual Tickets: \$125
- Individual Tickets Early Bird: \$100





## **EXPOsure: The Mega Mixer**

### **Premier| \$700 (2 available)**

- Will be promoted as top sponsor in Expo marketing, information sent out via Chamber broadcasts, on the chamber's event page, in press releases, on the chamber's website information for the Expo and in all marketing materials going forward, with your business logo displayed.
- Will receive a display area with premium placement in the show

### **Exhibitor | \$150**

- This is a prime opportunity for members who provide products and services to businesses to get in front of local business decision makers at the Gaithersburg-Germantown Area Chamber of Commerce Business to Business Expo
- A limited number of exhibit spaces available; limited to two per business category

### **Supporting Sponsors**

#### **Good Vibes Beverage | \$500 (2 available)**

- Your company recognized for providing beer & wine to exhibitors and show attendees.

#### **Food Truck | \$400**

- Your company recognized for sponsorship of the food truck court that will be available to exhibitors and show attendees.

#### **Goodie Bag | \$300**

- Business to provide 200 goodie bags for the front door, for guests to gather items from exhibitors.

#### **Refreshment | \$250**

- Your company recognized for providing complimentary soft beverages to exhibitors and show attendees.

## Advertising with the GGCC

The GGCC offers its members many opportunities to get in front of their ideal markets through our advertising opportunities.

### Website Advertising

- Category Sponsorship
- Web Site Home Page Major Sponsor
- Badge Ad
- Banner Ad
- Weekly Email Blast Opportunity



### Enhance Your Directory Listing

- Enhanced Online Listing
- Social Media Listing Links
- Map Link
- Gold Enhancement Package
- Platinum Enhancement Package

### How to Proceed

We are genuinely excited about this innovative and ground-breaking project. We respectfully encourage and greatly appreciate your support. This well distributed community resource will be more valuable to you, our members, our chamber and our community if you participate.

If you are interested in any of the above opportunities, contact us at 301.840.1400 x14 or [info@ggchamber.org](mailto:info@ggchamber.org).





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## Are You Ready to Get Started?

Contact us at  
301.840.1400  
[info@ggchamber.org](mailto:info@ggchamber.org)

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Get Social With Us!



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